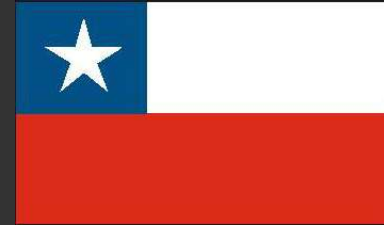


**Policy Choice and  
Private Governance  
Forest Management  
Systems in Chile**

# Forest Management in Chile

Ley de Bases



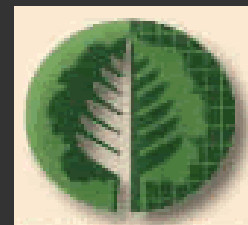
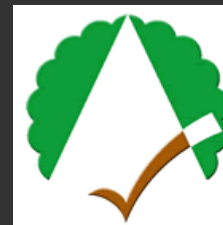
ISO 14,000



FSC-Chile\*



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*Fundación  
Chile*

# Explaining Policy Choice

- **Efficiency / cost**
  - Lowered costs
  - Increased marketshare
  - Reduced political risk
- **Principal coalitions**
  - Influencing rule-setting processes
- **Functions and agents**
  - “Instrumentality of governance”

# Explaining Policy Choice

- **Efficiency / cost**

“Who gets what, when how” (Laswell 1950)

- **Principal coalitions**

“Authoritative allocation of values” (Easton 1965)

- **Functions and agents**

“Who does what to whom”

# Government vs. Governance

		Governing Agency			
		Private			Public
		1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>	4 <sup>th</sup>
Governing Power	Carrot				
	Stick				
	Sermon				
		<b>policy targets</b>	<b>industry groups</b>	<b>civil society</b>	<b>govt</b>

# Agents of governance

- **1st party *forestry firms***
- **2nd party: *industry organizations***
- **3rd party (*civil society*)**
  - **expert services**
  - **local NGOs**
  - **international NGOs**
- **4th party (*government*)**
  - **national level**
  - **local level**
  - **QUANGOs**

# Functions of governance

- **Cost**
- **Standing (Liability)**
- **Monitoring**
- **Disclosure**
- **Standard-setting**
- **Adjudication (dispute resolution)**

## Principal coalitions

- **Rule-Setting**

# Systems comparison

	Private					Public		
		3 <sup>rd</sup>		1 <sup>st</sup>	2 <sup>nd</sup>		4 <sup>th</sup>	
	Intl NGO	Local NGO	Expert Services	Policy Target	Industry Assoc	QUANGO	Local Govt	Central Govt
Cost				<u>ALL</u>				
Standing (Liability)							LdB	LdB
Monitoring			Certfor FSC ISO	Certfor ISO LdB				
Disclosure	FSC		FSC	<u>ALL</u>			LdB	LdB
Standard-setting	FSC [ISO]	[FSC]	FSC	<u>ALL</u>	Certfor [FSC]	Certfor [ISO]	LdB	LdB
Adjudication			FSC ISO	Certfor [ISO]	Certfor	Certfor	LdB	LdB
Principals (Rule-Setting)	FSC [ISO]	Certfor	FSC	Certfor [FSC]	Certfor	Certfor ISO		LdB



# ISO 14,000

	Private					Public		
		<sup>3rd</sup>		<sup>1st</sup>	<sup>2nd</sup>		<sup>4th</sup>	
	Intl NGO	Local NGO	Expert Services	Policy Target	Industry Assoc	QUANGO	Local Govt	Central Govt
Cost				ISO				
Standing (Liability)								
Monitoring			[ISO]	ISO				
Disclosure				ISO				
Standard-setting	[ISO]			ISO		[ISO]		
Adjudication			[ISO]	ISO				
Principals (Rule-Setting)						ISO		

# Forest Stewardship Council

	Private					Public		
		<sup>3rd</sup>		<sup>1st</sup>	<sup>2nd</sup>		<sup>4th</sup>	
	Intl NGO	Local NGO	Expert Services	Policy Target	Industry Assoc	QUANGO	Local Govt	Central Govt
Cost				FSC				
Standing (Liability)								
Monitoring			FSC					
Disclosure	FSC		FSC	FSC				
Standard-setting	FSC	FSC	FSC	FSC	FSC			
Adjudication			FSC					
Principals (Rule-Setting)	FSC		FSC	FSC				

# Certfor Chile

	Private					Public		
		<sup>3rd</sup>		<sup>1st</sup>	<sup>2nd</sup>		<sup>4th</sup>	
	Intl NGO	Local NGO	Expert Services	Policy Target	Industry Assoc	QUANGO	Local Govt	Central Govt
<b>Cost</b>				<b>Certfor</b>				
<b>Standing (Liability)</b>								
<b>Monitoring</b>			<b>Certfor</b>	<b>Certfor</b>				
<b>Disclosure</b>				<b>Certfor</b>				
<b>Standard-setting</b>				<b>Certfor</b>	<b>Certfor</b>	<b>Certfor</b>		
<b>Adjudication</b>				<b>[Certfor]</b>	<b>[Certfor]</b>	<b>[Certfor]</b>		
<b>Principals (Rule-Setting)</b>		<b>[Certfor]</b>		<b>Certfor</b>	<b>Certfor</b>	<b>Certfor</b>		