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Professor, Sociology Department, University of Maryland (1989-), and Joint Program in Survey Methodology, University of Maryland--University of Michigan--Westat (1992-).

PREVIOUS PROFESSIONAL POSITIONS

Director, Survey Research Center, University of Maryland, 1989-2000.

Director, Joint Program in Survey Methodology, 1992-1995.

Director, Sociology Program, National Science Foundation, 1987-1988 (Associate Director, 1985-1987).

Director, Detroit Area Study, Sociology Department, University of Michigan, 1983-1985.

Head, Field Office, Survey Research Center, University of Michigan, 1981-1983.

OTHER PROFESSIONAL ACTIVITIES

Editor, *Public Opinion Quarterly*, 1993-1997 (Chair, Advisory Committee, 1999-2001).

President, American Association for Public Opinion Research, 1993-1994 (Standards Committee Chair, 1986-1987; Secretary-Treasurer, 1988-1989; Councillor-at-Large, 1990-1991 and 2001-2003).

Chair, Committee on Professional Ethics, American Sociological Association, 1999-2001.

Member, Board of Overseers, General Social Survey, University of Chicago, 1984-1985 and 1993-1997.

Member, Board of Directors, Roper Center for Public Opinion Research, 2006-2008.

Member, Board of Directors, Consortium of Social Science Associations, 2007-2008.

Member, Committee on National Statistics, National Academy of Sciences' Panels: Review of the Bureau of Transportation Statistics' Survey Programs, 2002-2003; Review of USDA's Agricultural Resource Management Survey, 2006-2007.

Editorial Board Member: *Social Psychology Quarterly*, 1979-1982; *Sociological Methods & Research*, 1980-1983; *Public Opinion Quarterly*, 1983-1987 (Poll Reviews co-editor, 1987-1992).

AWARDS AND HONORARY POSITIONS

Recipient (with H. Schuman), Philip E. Converse Award for outstanding book published at least five years before, American Political Science Association's Elections, Public Opinion and Voting Section, 2005.

Member, Sociological Research Association, 2005- .

Fellow, American Statistical Association, 1994- .

Fulbright Scholar, Fudan University, Shanghai, People's Republic of China, 2008-2009.

Senior Visiting Fellow, Social and Community Planning Research (now National Centre for Social Research), London, England, 1995.

Guest Professor, Zentrum für Umfragen Methoden und Analysen, Mannheim, Germany, 1987.

EDUCATION

Ph.D., Sociology, 1977, University of Michigan.

A.B., Sociology, 1971, Brown University.

BOOKS

Valuing Oil Spill Prevention. Kluwer, 2004 (with R. Carson, M. Conaway, M. Hanemann, J. Krosnick, and R. Mitchell).

Methods for Testing and Evaluating Survey Questionnaires. Wiley, 2004 (edited with J. Rothgeb, M. Couper, J. Lessler, E. Martin, J. Martin, and E. Singer).

Survey Research Methods. University of Chicago Press, 1989 (edited with E. Singer).

Survey Questions: Handcrafting the Standardized Questionnaire. Sage Publications, 1986 (with J. Converse). Japanese translation, Tokyo: Hirokawa Publishers, 1992.

Questions and Answers in Attitude Surveys: Experiments on Question Form, Wording, and Context. Academic Press, 1981 (with H. Schuman). Paperback edition (with revised preface), Sage, 1996.

Sourcebook of Harris National Surveys: Repeated Questions 1963-1976. Chapel Hill: Institute for Research in Social Science, 1981 (edited with E. Martin and D. McDuffee).

OTHER PUBLICATIONS

“How Social Processes Distort Measurement: The Impact of Survey Nonresponse on Estimates of Volunteer Work in the United States,” *American Journal of Sociology*, v. 114 (2009): forthcoming (with K. Abraham and S. Helms).

“Questionnaire Design,” in J. D. Wright and P. V. Marsden (eds.) *Handbook of Survey Research, 2nd Edition*, San Diego, CA: Elsevier, (2009) forthcoming (with J. Krosnick).

“Social Desirability Bias in CATI, IVR, and Web Surveys: The Effects of Mode and Question Sensitivity,” *Public Opinion Quarterly*, v. 72 (2008): forthcoming (with F. Kreuter and R. Tourangeau).

“Is Religious Service Attendance Declining?” *Journal for the Scientific Study of Religion*, v. 46 (2007): 417-423 (with M. Chaves).

“Privacy, Confidentiality, and Respondent Burden as Factors in Telephone Survey Nonresponse,” in J. Lepkowski et al. (eds.) *Advances in Telephone Survey Methodology*, New York: Wiley, 2007: 449-470 (with E. Singer).

- "Incentives in Random Digit Dial Telephone Surveys," *Journal of Official Statistics*, v. 23 (2007): 91-105 (with R. Curtin and E. Singer).
- "Cell Phone Survey Feasibility in the U.S." *Public Opinion Quarterly*, v. 71 (2007): 23-39 (with M. Brick, P. Brick, S. Dipko, C. Tucker, and Y. Yuan).
- "Nonresponse Bias in a Dual-Frame Sample of Cell and Landline Numbers," *Public Opinion Quarterly*, v. 70 (2006): 780-793 (with M. Brick, S. Dipko, C. Tucker, and Y. Yuan).
- "Experiments in Producing Nonresponse Bias," *Public Opinion Quarterly*, v. 70 (2006): 720-736 (with R. Groves, M. Couper, E. Singer, R. Tourangeau, G. Acosta, and L. Nelson).
- "Changes in Telephone Survey Nonresponse over the Past Quarter Century," *Public Opinion Quarterly*, v. 69 (2005): 87-98 (with R. Curtin and E. Singer).
- "The Role of Topic Interest in Survey Participation Decisions," *Public Opinion Quarterly*, v. 68 (2004): 2-31 (with R. Groves and S. Dipko).
- "Methods for Testing and Evaluating Survey Questions," *Public Opinion Quarterly*, v. 68 (2004): 109-130 (with M. Couper, J. Lessler, E. Martin, J. Martin, J. Rothgeb, and E. Singer).
- "The 'Feminist' Mystique: Feminist Identity in Three Generations of Women," *Gender & Society*, v. 18 (2004): 122-144 (with P. Peltola and M. Milkie).
- "The Science of Asking Questions," *Annual Review of Sociology*, v. 29 (2003): 65-88 (with N. C. Schaeffer).
- "Contingent Valuation and Lost Passive Use: Damages from the Exxon Valdez Oil Spill," *Environmental and Resource Economics* v25 (2003): 257-286 (with R. Carson, R. Mitchell, M. Hanemann, R. Kopp, and P. Ruud). Reprinted in *Economics of the Environment* R. Stavins (ed.) Norton: 2005.
- "Context Effects in Attitude Surveys: Effects on Remote Items and Impact on Predictive Validity," *Sociological Methods & Research*, v. 31 (2003): 486-513 (with R. Tourangeau and E. Singer).
- "The Impact of 'No Opinion' Response Options on Data Quality: Non-Attitude Reduction or Invitation to Satisfice?" *Public Opinion Quarterly*, v. 66 (2002): 371-403 (with J. Krosnick, et al.).
- "Effects of Response Rate Changes on the Index of Consumer Sentiment," *Public Opinion Quarterly*, v. 64 (2000): 413-428 (with R. Curtin and E. Singer).
- "Consequences of Reducing Nonresponse in a National Telephone Survey," *Public Opinion Quarterly*, v. 64 (2000): 125-148 (with S. Keeter, C. Miller, A. Kohut, and R. Groves).
- "Knowing versus Feeling as Factors in Willingness to Report Information to the Census," *Social Science Research*, v. 29 (2000): 140-147 (with E. Singer and J. Hoewyk).
- "Measuring Civilian Defensive Firearm Use: A Methodological Experiment," *Journal of Quantitative Criminology*, v. 16 (2000): 1-19 (with D. McDowall and C. Loftin).
- "Data Collection Mode and Social Desirability Bias in Self-Reported Religious Attendance," *American Sociological Review*, v. 63 (1998): 137-145 (with L. Stinson).

- "Referendum Design and Contingent Valuation," *Review of Economics and Statistics*, v. 80 (1998): 484-487 (with R. Carson, M. Hanemann, R. Kopp, J. Krosnick, R. Mitchell, P. Ruud, and K. Smith).
- "Temporal Reliability of Estimates from Contingent Valuation," *Land Economics*, v. 73 (1997): 151-163 (with R. Carson, M. Hanemann, R. Kopp, J. Krosnick, R. Mitchell, P. Ruud, and K. Smith).
- "Sex, Samples, and Response Errors," *Contemporary Sociology*, v. 24 (1995): 296-298.
- "Survey Pretesting: Do Different Methods Produce Different Results?" *Sociological Methodology 1994*: 73-104 (with J. Blair).
- "Informed Consent and Confidentiality in Survey Research" *Public Opinion Quarterly*, v. 58 (1994): 446-459.
- "Survey Sponsorship, Response Rates, and Response Effects," *Social Science Quarterly*, v. 73 (1992): 699-702 (with J. Blair and T. Triplett).
- "Attributes of Questions and Interviewers as Correlates of Interviewing Performance," *Public Opinion Quarterly*, v. 56 (1992): 236-240 (with S. Zhao).
- "Little White Lies and Social Science Models: Correlated Response Errors in a Panel Study of Voting," *Public Opinion Quarterly*, v. 56 (1992): 77-86 (with M. Traugott).
- "Can Changes in Context Reduce Vote Overreporting in Surveys?" *Public Opinion Quarterly*, v. 54 (1990): 586-593.
- "Measurement Issues in the Study of Social Change," *Social Forces*, v. 68 (1990): 856-868.
- "Pretesting: A Neglected Aspect of Survey Research," in F. Fowler (ed.), *Health Survey Methods*, National Center for Health Services Research, 1989: 35-37.
- "Collection and Design Issues: Discussion," in D. Kasprzyk, G. Duncan, G. Kalton, and M. Singh (eds.) *Panel Surveys*, New York: Wiley, 1989: 75-79.
- "Measuring Public Support for the New Christian Right," *Public Opinion Quarterly*, v. 52 (1988): 325-337 (with L. Sigelman).
- "The Use of Survey Data in Basic Research in the Social Sciences," in C. Turner and E. Martin (eds.), *Surveying Subjective Phenomena Vol. 2*, New York: Russell Sage Foundation, 1984: 93-114
- "Is Inaccuracy on Factual Survey Items Item-Specific or Respondent-Specific?" *Public Opinion Quarterly*, v. 48 (1984): 344-355.
- "Improving the Training of Survey Interviewers," in C. Cannell and R. Groves (eds.), *Health Survey Research Methods*, National Center for Health Services Research, 1984: 301-304.
- "Discussion of Computer-Assisted Telephone Interviewing," *Proceedings of the American Statistical Association Survey Research Methods Section*, 1983: 142-143.
- "Survey Research Methodology versus Survey Research Practice," *Contemporary Sociology*, v. 12 (1983): 636-638.

- "Reviewer Reliability: Confusing Random Error with Systematic Error or Bias," *Behavioral and Brain Sciences*, v. 5 (1982): 234-235.
- "Studying Social Change with Survey Data," *Social Indicators Research*, v. 10 (1982): 407-422.
- "Context Effects on Survey Responses to Questions about Abortion," *Public Opinion Quarterly*, v. 45 (1981): 216-223 (with H. Schuman and J. Ludwig).
- "The Attitude-Action Connection and the Issue of Gun Control," *The Annals of the American Academy of Political and Social Science*, v. 455 (1981): 40-47 (with H. Schuman).
- "Comment on Nelson and on Baloyra," *American Political Science Review*, v. 74 (1980): 459-460.
- "The Measurement of a Middle Position in Attitude Surveys," *Public Opinion Quarterly*, v. 44 (1980): 70-85 (with H. Schuman).
- "Public Opinion and Public Ignorance," *American Journal of Sociology*, v. 85 (1980): 1214-1225 (with H. Schuman).
- "Collaboration and the Quality of Research," *Social Studies of Science*, v. 10 (1980): 95-101.
- "The Open and Closed Question," *American Sociological Review*, v. 44 (1979): 692-712 (with H. Schuman). Russian version in the USSR journal *Sociological Research*, July-Sept. 1982: 145-156.
- "The Assessment of 'No Opinion' in Attitude Surveys," *Sociological Methodology 1979*: 241-275 (with H. Schuman).
- "Attitude Measurement and the Gun Control Paradox," *Public Opinion Quarterly*, v. 41 (1977-78): 427-438 (with H. Schuman).
- "Question Wording as an Independent Variable in Survey Analysis," *Sociological Methods & Research*, v. 6 (1977): 151-170 (with H. Schuman).
- "On Stimson's Interpretation of Declines in Presidential Popularity," *Public Opinion Quarterly*, v. 40 (1976-77): 538-543 (with J. Converse).

TEACHING

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|----------------|---|---|
| Graduate: | Attitudes and Public Opinion Survey Research Design Statistical Analysis of Survey Data | Questionnaire Design Practicum in Survey Research Measurement Issues in Communication |
| Undergraduate: | Intermediate Research Methods Introduction to Social Psychology | Public Opinion and Mass Communication Community Conflict and Public Policy |

CONSULTING (Survey Research Applied to Issues of Law and Public Policy)

Civil Division, U.S. Department of Justice, 2006

Expert Declarations, *Avocado Plus Inc., et al., v. Mike Johanns, Secretary of Agriculture, et al.*, U.S. District Court for the District of Columbia.

The Impact Fund, 2003

Expert Declaration, *Dukes et al., v. Wal-Mart Inc.*, U.S. District Court, Northern District of CA.

Carr, Korein, Tillery, 2002-2003

Expert witness, *Susan Miles, et al., v. Philip Morris Inc.*, 3rd Judicial Circuit, Illinois.

Antitrust Division, U.S. Department of Justice, 1995

Advised the Assistant Attorney General on the Microsoft Windows 95 case.

National Oceanic and Atmospheric Administration, 1991-1994

Member of the natural resource damage assessment team in connection with *U.S. et al. v. Montrose Chemical Co. et al.*, U.S. District Court for the Central District of California; see *Prospective Interim Lost Use Value Due to DDT and PCB Contamination in the Southern California Bight* by R. Carson, M. Hanemann, R. Kopp, J. Krosnick, R. Mitchell, S. Presser, P. Ruud, and K. Smith, NRDA: 1994.

U.S. Department of Commerce, 1991

Consultant to the Special Advisory Panel on the 1990 Decennial Census; see *Report on the 1990 Decennial Census and the Post-Enumeration Survey* by E. Ericksen, et al., submitted to the Secretary of Commerce, June 1991.

Conoco et al., 1990-1991

Expert witness, Federal Energy Regulatory Commission, Docket #IS90-21-000.

State of Alaska, 1989-92

Member of the contingent valuation research team for the Exxon Valdez oil spill litigation; see *A Contingent Valuation Study of Lost Passive Use Value Resulting from The Exxon Valdez Oil Spill* by R. Carson, R. Mitchell, M. Hanemann, R. Kopp, S. Presser, and P. Ruud, submitted to the Alaska Attorney General, November 1992.

National Center for Health Services Research, 1989

Evaluated the Medical Expenditure Survey--Methodological Study; see Appendix 5 of *Report to Congress: Expenses Incurred by Medicare Beneficiaries for Prescription Drugs*, Department of Health and Human Services: May 1989.

General Accounting Office, 1988-1989

Designed a survey of employers for a Congressionally mandated evaluation of the Immigration Reform and Control Act of 1986; see *Immigration Reform: Employer Sanctions and the Question of Discrimination*, GAO: March 1990.

National Economic Research Associates, 1986-1989

Special Consultant on projects in many different regulatory and litigation areas.

Equal Employment Opportunity Commission, 1985

Expert witness, *EEOC v. Sears, Roebuck and Company*, U.S. District Court for the Northern District of Illinois.

For additional biographical information, see *Who's Who in America*.